








# Website review kliksdigital.com

Generated on December 28 2022 14:30 PM





The score is 61/100







## SEO Content

	<p>Title</p>	<p>Agencia Marketing Digital   KLIKSDIGITAL   Marketing Online  </p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Somos la Agencia Marketing Digital en Nicaragua 100 % Online trabajando para toda Latinoamérica. Publicidad Online - Diseño Web-SEO-SEM-Manejo Redes.</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="550 1444 1481 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>11</td> <td>1</td> <td>2</td> <td>7</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1476 2072" style="list-style-type: none"> <li>• [H1] Somos TU Agencia de Marketing</li> <li>• [H1] Digital</li> <li>• [H2] Bienvenidos a la nueva forma de vender.</li> <li>• [H3] Haz crecer tu marca o negocio con la ayuda de nuestros expertos, somos una agencia de marketing experta en desarrollo de estrategias digitales 100% efectivas trabajando en remoto desde Nicaragua para todo el mundo hispano.</li> <li>• [H3] Lo tenemos todo, desde diseño, análisis, estrategia, publicidad y todo lo que tu empresa o negocio necesitan.</li> <li>• [H3] QUE PODEMOS HACER POR VOS</li> <li>• [H3] Integramos todas las herramientas y plataformas adecuadas para cumplir con tu meta.</li> <li>• [H3] Primero Analizamos El Panorama</li> <li>• [H3] Luego Planteamos Alternativas</li> <li>• [H3] Finalmente Ejecutamos, Medimos Y Corregimos</li> <li>• [H3] ¡Nada es bueno hasta que los números lo confirman!</li> </ul>	H1	H2	H3	H4	H5	H6	2	1	11	1	2	7
H1	H2	H3	H4	H5	H6									
2	1	11	1	2	7									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Siguenos</li> <li>• [H3] Managua León Granada Masaya Chinandega Matagalpa Tipitapa Ciudad Sandino Esteli Jinotega Carazo Rivas</li> <li>• [H3] Managua León Granada Masaya Chinandega Matagalpa Tipitapa Ciudad Sandino Estelí Jinotega Carazo Rivas</li> <li>• [H4] Aumentar tus Ventas</li> <li>• [H5] KLIKES - Marketing Digital</li> <li>• [H5] Información de Contacto</li> <li>• [H6] Llámalo marketing online, marketing digital, inbound marketing o como quieras.</li> <li>• [H6] Solo tenemos un Objetivo:</li> <li>• [H6] No tenemos ningún truco de magia, solo creatividad, profesionalidad y mucha pasión por lo que hacemos. Quieres recibir una llamada gratuita para analizar tu situación en el mundo digital haz clic en el siguiente botón.</li> <li>• [H6] Diseño Web</li> <li>• [H6] Publicidad Digital</li> <li>• [H6] Gestión de Redes Sociales</li> <li>• [H6] Marketing Digital</li> </ul>
	Images	<p>We found 19 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 24 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 8.33%</p> <p>External Links : Passing Juice 4.17%</p>

## SEO Links

Internal Links 87.5%

### In-page links

Anchor	Type	Juice
<a href="#">Inicio</a>	Internal	Passing Juice
<a href="#">Diseño Web</a>	Internal	Passing Juice
<a href="#">Gestión Redes Sociales</a>	Internal	Passing Juice
<a href="#">Marketing Digital</a>	Internal	Passing Juice
<a href="#">Publicidad Digital</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contacto</a>	Internal	Passing Juice
<a href="#">AGENDA UNA LLAMADA</a>	External	noFollow
<a href="#">Solicite información por WhatsApp</a>	External	noFollow
<a href="#">@klicksdigital</a>	External	Passing Juice
<a href="#">Managua</a>	Internal	Passing Juice
<a href="#">León</a>	Internal	Passing Juice
<a href="#">Granada</a>	Internal	Passing Juice
<a href="#">Masaya</a>	Internal	Passing Juice
<a href="#">Chinandega</a>	Internal	Passing Juice
<a href="#">Matagalpa</a>	Internal	Passing Juice
<a href="#">Tipitapa</a>	Internal	Passing Juice
<a href="#">Ciudad Sandino</a>	Internal	Passing Juice
<a href="#">Esteli</a>	Internal	Passing Juice
<a href="#">Jinotega</a>	Internal	Passing Juice
<a href="#">Carazo</a>	Internal	Passing Juice
<a href="#">Rivas</a>	Internal	Passing Juice
<a href="#">Managua</a>	Internal	Passing Juice
<a href="#">KLIK</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

tus clientes los agencia una las kliks  
digital marketing web

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	15	✓	✗	✓	✓
digital	12	✓	✗	✓	✓
los	11	✗	✗	✗	✓
una	8	✗	✗	✗	✓
tus	8	✗	✗	✗	✓











### Usability

	Url	Domain : kliksdigital.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

						
	W3C Validity	Errors : 7 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>23</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	23
Deprecated tags	Occurrences					
<u>	23					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.  <code>http://kliksdigital.com/sitemap.xml</code> <code>https://kliksdigital.com/sitemap.xml</code>
	Robots.txt	<code>http://kliksdigital.com/robots.txt</code>  Great, your website has a robots.txt file.

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.