Website review goingbo.com

Generated on January 12 2023 17:18 PM

The score is 65/100

SEO Content

✓	Title	GoingBo - Book Hotels, Flights, Cabs, Bus Tickets & Tour Packages Length : 69 Perfect, your title contains between 10 and 70 characters.
✓	Description	GoingBo is one of the best travel portal in India. We provide Tour Packages, Flight Tickets, Bus Tickets, Cab Booking and Hotel Booking at lowest price. Length : 152 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	Online Hotel Booking, Cheap Air Tickets, Online Flight Booking, Cheap Flight Tickets, Online Bus Booking, Cheap Bus Tickets, PNR Enquiry, PNR Status, Holiday Tour Packages, Honeymoon Packages, Family Tour Packages Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	GoingBo - Book Flights, Hotels, Cabs, Bus Tickets & Tour Packages
url	https://www.goingbo.com/
description	GoingBo is one of the best travel portal in India.We provide Holiday Tour Packages, Honeymoon Tour Packages, Flight Tickets, Bus Tickets, Cab Booking and Hotel Booking at lowest price.
image	https://www.goingbo.com/public/images/twitter-logo-header.png

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		2	2	8	5	0	0

- [H1] Top Travel Deals
- [H1] Why Choose Us ?
- [H2] Domestic Packages
- [H2] International Packages
- [H3] Happy Customer's
- [H3] 24/7 Customer Support
- [H3] Trusted Advisor
- [H3] Secure Payment
- [H3] Contact Us
- [H3] Contact Us
- [H3] Contact Us
- [H3] Enquiry For Tour Packages
- [H4] Where would you like to go?
- [H4] For any enquiry :
- [H4] Download the GoingBo App!
- [H4] Get in Touch
- [H4] Stay Connected With Social Media

	Images	We found 44 images on this web page. 33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 28% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 69 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 1.45%

Internal Links 98.55%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Flights	Internal	Passing Juice
GBO Special Hotels	Internal	Passing Juice
Bus	Internal	Passing Juice
PNR Status	Internal	Passing Juice
Packages	Internal	Passing Juice
GBO Special Taxi	Internal	Passing Juice
Join The Club	Internal	Passing Juice
Domestic Packages	External	Passing Juice
Delhi → Indore		Internal	Passing Juice
Delhi → Chennai		Internal	Passing Juice
Delhi → Goa		Internal	Passing Juice
Delhi → Bangalore		Internal	Passing Juice
Delhi → Mumbai		Internal	Passing Juice
Delhi → Kolkata		Internal	Passing Juice
Delhi → Hyderabad		Internal	Passing Juice
Delhi → Pune		Internal	Passing Juice
Delhi → Jaipur		Internal	Passing Juice
Delhi → Patna		Internal	Passing Juice
Delhi → Lucknow		Internal	Passing Juice
Delhi → Pathankot		Internal	Passing Juice
Delhi → Kanpur		Internal	Passing Juice
Delhi → Amritsar		Internal	Passing Juice

In-page links

Mumbai → Delhi		Internal	Passing Juice
Goa → Delhi		Internal	Passing Juice
Bangalore → Delhi		Internal	Passing Juice
Kolkata → Delhi		Internal	Passing Juice
Amritsar → Delhi		Internal	Passing Juice
Hyderabad → Delhi		Internal	Passing Juice
Jaipur → Delhi		Internal	Passing Juice
Pune → Delhi		Internal	Passing Juice
Indore → Delhi		Internal	Passing Juice
Chennai → Delhi		Internal	Passing Juice
Luckknow → Delhi		Internal	Passing Juice
Patna → Delhi		Internal	Passing Juice
Chandigarh → Delhi		Internal	Passing Juice
Udaipur → Delhi		Internal	Passing Juice
Pathankot → Delhi		Internal	Passing Juice
Mumbai → Goa		Internal	Passing Juice
Mumbai → kolkata		Internal	Passing Juice
Mumbai → Lucknow		Internal	Passing Juice
Kolkata → Mumbai		Internal	Passing Juice
Lucknow → Mumbai		Internal	Passing Juice
Bangalore → Mumbai		Internal	Passing Juice
Pune → Mumbai		Internal	Passing Juice
Goa → Mumbai		Internal	Passing Juice
Chennai → Mumbai		Internal	Passing Juice
Chandigarh → Mumbai		Internal	Passing Juice
Udaipur → Mumbai		Internal	Passing Juice
Amritsar → Mumbai		Internal	Passing Juice
Amritsar → Chennai		Internal	Passing Juice

In-page links

Hotels in Goa		✔	Internal	Passing Juice
Hotels in Shimla			Internal	Passing Juice
Hotels in Manali			Internal	Passing Juice
Hotels in Munnar			Internal	Passing Juice
Hotels in Udaipur			Internal	Passing Juice
Hotels in Amritsar			Internal	Passing Juice
Hotels in Nainital			Internal	Passing Juice
Hotels in Noida			Internal	Passing Juice
Hotels in Ooty			Internal	Passing Juice
Hotels in Ujjain			Internal	Passing Juice
Hotels in Delhi			Internal	Passing Juice
Hotels in Jaisalmer			Internal	Passing Juice
Hotels in Mysore			Internal	Passing Juice
Hotels in Jaipur			Internal	Passing Juice
Hotels in Darjeeling		Internal	Passing Juice
Make Payment		Internal	Passing Juice
Make Payment		Internal	Passing Juice
GoingBo		Internal	Passing Juice

SEO Keywords

Keywords Cloud	hotels packages mumbai tour flight airport goa delhi amritsar goingbo

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
delhi	30	✖	✖	✖	✖
hotels	21	✔	✖	✖	✖

Keywords Consistency

packages	21	✓	✓	✓	✓
mumbai	14	✗	✗	✗	✗
tour	11	✓	✓	✓	✓

Usability

	Url	Domain : goingbo.com Length : 11
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 7 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4).

Document

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		http://goingbo.com/sitemap.xml
		https://www.goingbo.com/sitemap.xml
✔	Robots.txt	http://goingbo.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics